



**DON'T KNOW HOW TO QUOTE?
MAKE A SANDWICH!**

FWIS 105: Fall 2020 McAdams

WHY ARE YOU TALKING TO ME ABOUT SANDWICHES?

..... *It's not because I'm hungry (not just, anyway)*

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When you include quotations from other scholars, you need to contextualize them for the reader.

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➤ But whyyyyyyyy? 😞

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- But whyyyyyyy? 😞
- Because it's disorienting if you don't

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When you include quotations from other scholars, you need to contextualize them for the reader.

- But whyyyyyyyy? 😞
- Because it's disorienting if you don't
- The reader will be either unable or, in a lot of cases *unwilling*, to intuit how the quotation fits into the broader argument, which means...

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It's up to the writer to provide that context. Doing so will accomplish **one or more** of the following:

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- Strengthen your claims

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It's up to the writer to provide that context. Doing so will accomplish **one or more** of the following:

- Strengthen your claims
- Show that you are able to engage with critical sources

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- Show that you are able to engage with critical sources
- Demonstrate your own sophisticated view as a writer

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- Strengthen your claims
- Show that you are able to engage with critical sources
- Demonstrate your own sophisticated view as a writer
- Display your ability to place your own analysis within the broader critical conversation (the “they say”)

THE BASIC ELEMENTS



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Top slice of bread

- Introducing who said it, where they said it, and in what context



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- Introducing who said it, where they said it, and in what context

Delicious filling

- The quotation itself, set off by quotation marks



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Bottom slice of bread

- A followup sentence (or 2) explaining how you interpret it



“Susan Bordo writes about women and dieting. “Fiji is just one example. Until television was introduced in 1995, the islands had no reported cases of eating disorders. In 1998, three years after programs from the United States and Britain began broadcasting there, 62 percent of the girls surveyed reported dieting.”

I think Bordo is right. Another point Bordo makes is that...

—*They Say, I Say*, p. 45

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Which Bordo is right. Another point Bordo makes is that...

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“The feminist philosopher Susan Bordo deplures Western media’s obsession with female thinness and dieting. Her basic complaint is that increasing numbers of women across the globe are being led to see themselves as fat and in need of a diet. Citing the islands of Fiji as a case in point, Bordo notes that “until television was introduced in 1995, the islands had no reported cases of eating disorders. In 1998, three years after programs from the United States and Britain began broadcasting there, 62 percent of the girls surveyed reported dieting” (149–50). Bordo’s point is that the Western cult of dieting is spreading even to remote places across the globe. Ultimately, Bordo complains, the culture of dieting will find you, regardless of where you live.

Bordo’s observations ring true to me because, now that I think about it, many women I know, regardless of where they are from, worry about their weight...

—*They Say, I Say*, pp. 47-48

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number of women across the globe are being led to see a diet as a need for a diet. Citing the islands of Fiji as an example, she notes that "until television was introduced in 1955, there were no reported cases of eating disorders. In 1998, three years after the United States and Britain began broadcasting there, 62% of the girls surveyed reported dieting" (149–50). Bordo's point is that the Western culture of dieting is spreading even to remote places across the globe. Ultimately, Bordo complains, the culture of dieting will find you, regardless of where you live.

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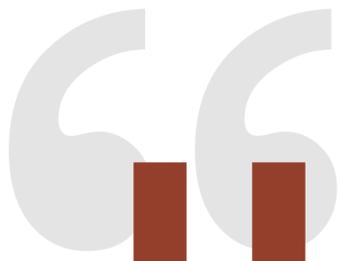
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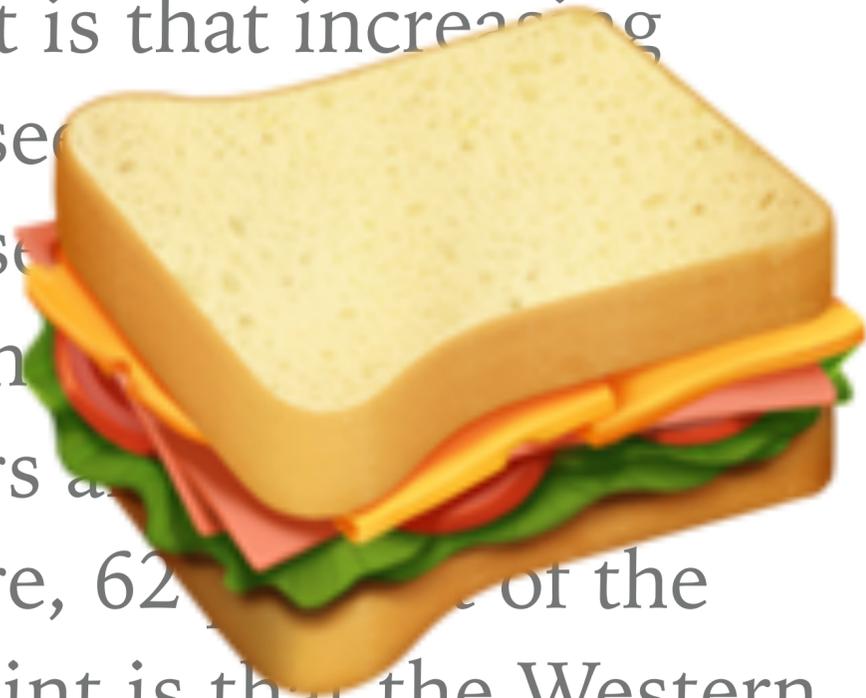
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HOUSTON, WE HAVE A SANDWICH



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Quotation

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Interpretation

—*They Say, I Say*, pp. 47-48

Intro

The feminist philosopher Susan Bordo deplores Western media's obsession with female thinness and dieting. Her basic complaint is that increasing numbers of women across the globe are being led to see themselves as fat and in need of a diet. Citing the islands of Fiji

Quotation

as a case in point, Bordo notes that “until television was introduced in 1995, the islands had no reported cases of eating disorders. In 1998, three years after programs from the United States and Britain began broadcasting there, 62 percent of the girls surveyed reported dieting” (149–50). Bordo's point is that the Western cult of dieting

Interpretation

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LET'S MAKE A SANDWICH

TO INTRODUCE QUOTATIONS (FROM TSIS CHAPTER 3—UPLOADED TO CANVAS)

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**USING THESE TEMPLATES WILL
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- In X’s view, “_____.”
- X agrees when she writes, “_____.”
- X disagrees when he writes, “_____.”
- X complicates matters further when she writes, “_____.”

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TO EXPLAIN QUOTATIONS (FROM TSIS CHAPTER 3—UPLOADED TO CANVAS)

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SO DO YOURSELF A FAVOR AND USE THEM TO YOUR ADVANTAGE!**

TO EXPLAIN QUOTATIONS (FROM TSIS CHAPTER 3—UPLOADED TO CANVAS)

- Basically, X is warning that the proposed solution will only make the problem worse.

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- X's point is that _____.
- The essence of X's argument is that _____.

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